

MediCRM vs Opeeka

Capabilities, Benefits, Add-ons & Assets — Compared

The all-in-one, white-label behavioral-health practice platform

Executive Summary — Two Different Jobs

MediCRM is a complete, white-label practice operating system for behavioral-health, mental-health and recovery organizations — scheduling, patient portal, telehealth, clinical documentation, insurance billing, authorizations, outcomes intelligence, compliance tooling and a public marketing stack, all in one multi-tenant platform.

Opeeka (Person-Centered Intelligence Solution, “P-CIS”, formerly P-CANS) is a specialized **outcomes-intelligence platform**. It shines at assessment libraries (CANS/ANSA), success-focused AI benchmarking and data exchange — typically layered on top of an existing EHR rather than replacing day-to-day practice operations.

The practical takeaway: choose MediCRM to **run and grow the whole practice** in one system; Opeeka is strong when the single goal is **deep outcomes measurement** alongside a separate EHR. MediCRM now also delivers assessment (LOCUS/CANS/ANSA), FHIR interoperability and population intelligence — so most organizations get outcomes *and* operations in one place.

How to read the comparison

✓ Included	★ Core strength	+ Optional add-on
■ Partial / growing	★ Opeeka strength	■ Not published / not core

Opeeka details are summarized from public information on opeeka.com (mid-2026). Where Opeeka does not publish a capability we mark it “Not published” rather than “No,” in fairness.

At-a-Glance Comparison

Platform model & reach

Capability	MediCRM	Opeeka (P-CIS)
All-in-one practice operating system (front desk + clinical + billing + portal)	✓ One system runs the whole practice	— Outcomes layer that augments your EHR
White-label, multi-tenant (run unlimited isolated practices)	★ Core strength — per-org data isolation & branding	■ Not published
Superadmin Command Center (create/bill/toggle/lock accounts)	✓ Full account command center	■ Not published
Public marketing site + content hub + blog + SEO	✓ Built-in growth stack	— Not a marketing platform

Scheduling, portal & telehealth

Capability	MediCRM	Opeeka (P-CIS)
Appointment scheduling & calendar (recurring, groups, waitlist)	✓ Included	— Handled by your EHR
Patient self-scheduling portal + digital intake + e-sign	✓ Practice-branded portal	■ Not published
Telehealth video visits	✓ One-click Jitsi on every visit	■ Not published
Automated reminders & confirmations	✓ Cuts no-shows	✓ Automated PRO collection via text/email

Clinical documentation & assessments

Capability	MediCRM	Opeeka (P-CIS)
Structured notes (SOAP / DAP / BIRP) + sign & co-sign	✓ Draft→Sign lock + supervisor co-sign	✓ Smart documentation with skip logic
AI note drafting / summarization	✓ Turns raw notes into structured notes	✓ Smart documentation tools
Validated screeners (PHQ-9, GAD-7) with trends	✓ Auto-scored with severity bands	✓ PHQ-9, GAD-7 and many more
CANS / ANSA / LOCUS medical-necessity instruments	✓ LOCUS + CANS + ANSA in Authorizations	★ Core strength (CANS/ANSA, BASIS-24, C-SSRS)

Outcomes intelligence

Capability	MediCRM	Opeeka (P-CIS)
Population / outcomes analytics & similar-patient guidance	✓ Population Intelligence + “digital twins” + AI tips	★ Core strength: SF-AI + Care Compare
AI assistant (compliance Q&A; + knowledge base)	+ Optional paid add-on (Gemini)	■ SF-AI serves a different purpose
Benchmarking against successfully-served cohorts	■ Similar-patient view; benchmarking growing	★ Core strength / primary product focus

Revenue & authorizations

Capability	MediCRM	Opeeka (P-CIS)
Insurance billing (CMS-1500, superbills, claim lifecycle)	✓ Built-in billing	— Integrates billing/claims data, not a biller
Payer authorizations + unit tracking + alerts	✓ Auth lifecycle with AI necessity drafting	■ Not published
Eligibility checks (upgradeable to live clearinghouse)	✓ Included; clearinghouse on roadmap	■ Not published

Interoperability & data

Capability	MediCRM	Opeeka (P-CIS)
FHIR / EHR interoperability & data exchange	✓ FHIR module + import/export	★ Core strength: SB-HIE, API/SFTP/SSO
Import / export engine + automated backups	✓ Selective export, mapping, nightly backups	✓ EHR/EMR integration
Secure messaging & document vault	✓ PHI-safe messaging + audited vault	■ Not published

Security & compliance

Capability	MediCRM	Opeeka (P-CIS)
HIPAA controls: MFA, audit trail, break-glass, retention, BAA	✓ Full compliance tier + access reviews	✓ BAA-Supported Platform
Third-party certifications (HITRUST / SOC 2 Type 2 / NIST)	■ HIPAA-aligned; SOC 2 on roadmap	★ Core strength: HITRUST + SOC 2 Type 2 + NIST
Role-based access control + per-user overrides	✓ Deny-by-default RBAC/ABAC engine	✓ SSO supported

MediCRM Capabilities & Benefits

Complete practice operating system

- Front desk, clinical team, billing and patients in one login — replace 4–5 tools.
- True multi-tenancy: one deployment runs unlimited, fully-isolated, white-labeled practices.
- Superadmin Command Center to create accounts, manage billing, toggle add-ons and lock down access.

Clinical care, done faster

- SOAP / DAP / BIRP notes with AI drafting, Draft→Sign locking and supervisor co-signature.
- Care plans, consents/ROI, psychotherapy notes, PHQ-9 / GAD-7 trends.
- LOCUS, CANS and ANSA medical-necessity instruments with AI necessity drafting.

Fill the calendar & get paid

- Self-scheduling portal, recurring & group visits, waitlist auto-fill and automated reminders.
- One-click telehealth on every appointment.
- Eligibility, CMS-1500 claims, superbills, claim templates and claim-from-visit billing.

Prove outcomes & coordinate care

- Population / outcomes intelligence with similar-patient “digital twins” and AI tips.
- Payer authorizations with unit tracking and expiry alerts.
- FHIR interoperability, import/export and automated nightly backups.

Compliance you can defend

- MFA, append-only audit trail, break-glass, access reviews, retention and versioned BAA.
- Deny-by-default RBAC/ABAC with per-user overrides and session revocation.
- e-Signatures with IP + audit stamp embedded on every PDF.

Built-in Training Academy

- Public catalog of paid & free live and self-paced trainings with doctor spotlights.
- Licensed-learner accounts, graded quizzes (75% to pass) and auto-generated PDF certificates.
- Stripe-paid enrollment, automatic day-before seminar reminders, plus a Command Center course builder with learners & analytics.

Add-ons & Integrations

- AI Assistant (compliance Q&A; + knowledge base) — optional metered add-on with billing caps.
- Patient Portal, Telehealth, Care Circles, Interoperability/FHIR, Marketing & SEO, Media Gallery — toggle per account.
- GoHighLevel lead / SMS / voice webhook dispatch with an admin retry log.
- Stripe subscriptions & per-tenant rebilling; Resend managed email; managed object storage.
- Managed universal LLM key (Claude / OpenAI / Gemini) — no per-customer AI keys to manage.

Included Assets & Deliverables

- Branded, fillable HIPAA Compliance Checklist PDF (7 pages, 114 interactive fields).
- CMS-1500 claim, patient superbill and full chart-packet PDFs.
- Sales & Capabilities Manual PDF and this competitive comparison.
- Practice-branded patient portal and public marketing site with content hub, blog and gallery.
- Right-of-access JSON export and consent / accounting-of-disclosures records for audits.

Where Opeeka Is Strong — and MediCRM's Answer

A fair comparison names a competitor's strengths. Opeeka is a capable outcomes platform; here is where it leads and how MediCRM meets the need.

Opeeka strength	MediCRM's answer
Deep outcomes benchmarking (SF-AI, Care Compare)	MediCRM answer: Population Intelligence with similar-patient “digital twins” and AI care tips — growing toward cohort benchmarking.
Broad validated-assessment library (CANS, ANSA, BASIS-24, C-SSRS…)	MediCRM answer: LOCUS, CANS and ANSA today, with PHQ-9 / GAD-7 trends; additional instruments on the roadmap.
SB-HIE data exchange (API / SFTP / SSO) & data-agnostic calibration	MediCRM answer: FHIR interoperability plus a flexible import/export engine with column mapping.
HITRUST + SOC 2 Type 2 + NIST certifications	MediCRM answer: HIPAA-aligned controls (MFA, audit, break-glass, retention, BAA) with SOC 2 on the roadmap.

Why Practices Choose MediCRM

- One platform instead of an EHR plus a separate outcomes tool — lower cost, less training, fewer hand-offs.
- Run and bill unlimited client practices from a single white-label deployment.
- Operational + clinical + billing + outcomes in one workflow, not bolted on after the fact.
- Own your brand end-to-end: portal, app and marketing site all look like the practice's own.
- Managed hosting, backups and scheduled jobs — no servers to babysit and no per-customer AI keys.

Talk to us

MediCRM® — “Secure Relationships. Better Care.”
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